Learning Centres in practice: the future for academic libraries?

Graham Bulpitt

Kingston University London



- Setting the scene: the broader picture
- Learning Centre vision
- Integrating services
- The impact on staff
- The design of space
- Planning for the future

The UK higher education landscape

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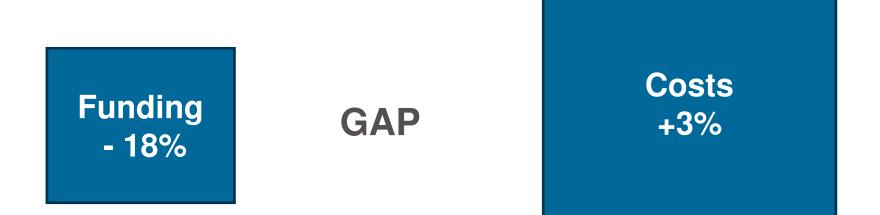
Higher Education White Paper 2011



- New funding regime
- Information for students
- HE market opened to new providers
- Student number control

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The higher education funding gap



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Welcome to the National Student Survey 2011

January and February see the launch of the National Student Survey (NSS) 2011 at most Higher and Further education institutions across the UK. Entering its seventh year, the NSS is your opportunity to give your opinions on what you liked about your time at your institution/course as well as things that you felt could have been improved.

Student feedback is used to compile year on year comparative data that is:

- published on <u>Unistats.com</u> where prospective students and their advisors can use the results to help make informed choices of where and what to study
- useful to your university, students' union or college to facilitate best practice and enhance the student learning experience.

You and your answers remain anonymous at all times and your contact details are only used for the purpose of the survey.

The survey is administered by Ipsos MORI, an independent market research agency.



Ipsos MORI



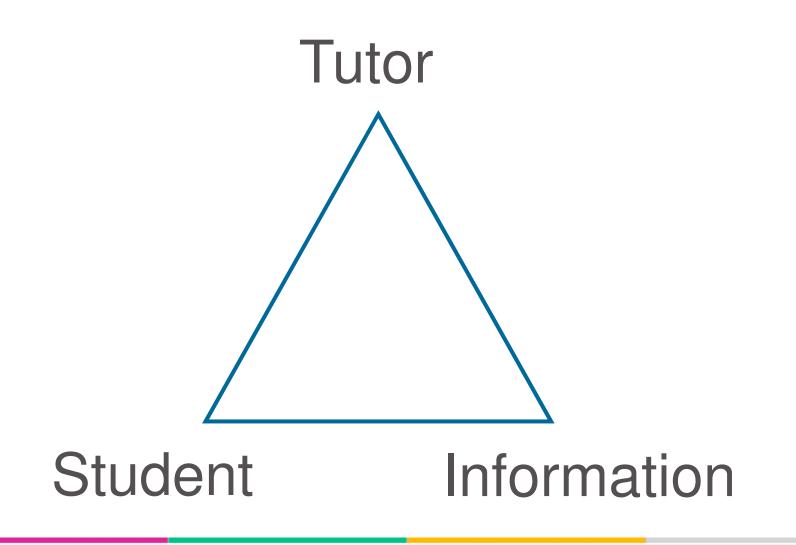








A learning and teaching model



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The employers' view



"Graduates now need those skills that employers value, such as team-working, problem-solving, customer service and a positive attitude."

Richard Wainwright, CBI, *The Times*, 4 Oct 2008.

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"Kingston remains one of the best deals in higher education. Its record on teaching quality puts it in the vanguard of the modern university sector...more apply to Kingston than to any other London-based university."



Sunday Times. Good University Guide 2007

Kingston University: Profile

- 22,000 students
- ▶ 1,900 staff
- 5 Faculties and
 23 Schools
- 4 campuses
- Annual budget:£200m



Faculties

- Art, Design and Architecture
- Arts and Social Sciences
- Business and Law
- Science, Engineering and Computing
- Health and Social Care Sciences

Kingston University: distinctive qualities

- focus on students
- wide range of programmes of study
- scholarship with focused research
- collaboration and partnerships
- distinctive culture
- size, location, quality

Learning Centre vision

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"Local librarians begin to plan the transformation of library spaces from the current collection focus to learning spaces..."

The National Health Service library policy review. TFPL, 2004.



"The heart of the university is no longer found in its lecture theatres and seminar rooms but in the learning resource centre..."

Professor Sir Peter Scott, *The Guardian*, 29 September 1998

The future of Library Services: a briefing and consultation paper



Kingston University January 2004 "Information Services provision underpins all University activities...and the focus for the department's work will be to ensure that the potential of information and ICT is fully exploited in the University's learning, teaching, research and business operations."

[IS Departmental Plan 2008/09]

Information Services: ambitions

- place department at centre of university's learning and teaching
- exceed student expectations
- provide a lead for collaborative working
- environment which encourages library staff to succeed
- establish professional reputation for department's work

LRC user survey 2011

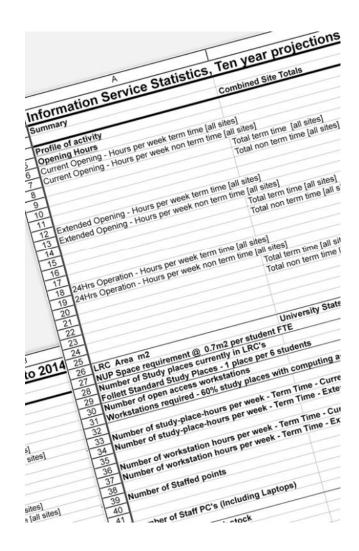
- 39% visit LRCs daily
- 53% visit weekly
- 42% have used overnight
- 90% believe LRCs provide a good service
- ▶ 94% own a laptop





10-year plan

- developed by Information
 Services and Finance
- links University Strategy > drivers > IS activities > resources
- informed by benchmarks
- continuously updated
- Agreed ratio for provision of staff



Self-service







Integrating services

Library and computing enquiries

September 2004

- All front-line staff trained to support computing as well as information enquiries
- Preceded convergence of two departments
- Confidence an issue, not competence



Hosting of drop-in sessions

September 2006

Careers Services Dyslexia support MathsAid KU Students Union Student funding Academic skills support Accommodation Study Abroad



Service desk model

November 2007

- First-line support integrated
- Remote: telephone, email and Web
- Face-to-face in LRCs
- Escalation to second and third-line as required
- Provided more variety and job satisfaction for staff



Staff skills and expertise

- Systems developer
- Metadata analyst
- Project manager
- Librarian
- Teacher
- Business analyst
- Intellectual property rights adviser
- Graphic designer
- Administrator

- Multimedia developer
- Archivist
- Web designer
- Systems engineer
- Accountant
- Photographer
- Web designer
- Records manager
- Human Resources adviser

Information Points

September 2009

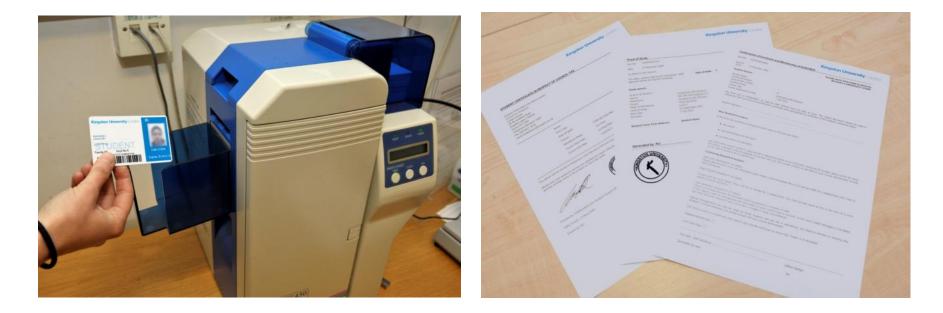
- LRCs provide first-line support for Student Services provision
- On-demand student documentation
- Self-help kiosks and leaflets
- Referral to specialist support



Practical help for students

Identity cards

Documentation



Kingston University London

September 2010

"...student support which is offered at the point and place of need rather than at a fixed Helpdesk....staff are out and about proactively seeking queries and supporting students."

3000 enquiries each week



- Can I have a new ID card?
- I'm a Sconul Access member can I borrow books?
- Are my reservations in yet?
- Why can't I log into my account?
- Can I buy the study pack for my Maths module?
- What do I do? I have been invoiced for three books?
- How do I use the catalogue?
- How do I print my work?
- Can I have a council tax exemption letter?

- Can I have the microphone for the main hall?
- How do I book a group study room?
- Have you found my USB?
- Can I book a data projector/camcorder/still camera/PA and microphone?
- How can I find a dissertation?
- Can I borrow a stapler/pen/scissors/ruler?
- Can you help me with scanning?
- I can't find this book on the shelf, can you help?
- Where do I hand in my assignment?
- Can you help me find this journal article?

- I can't access this online journal from home, can you help?
- I can't connect to the internet in my halls of residence, can you help?
- I can't access my email/blackboard, can you help?
- I've changed my address, can you show me how to change my details?
- Why am I suspended?
- What time are you open until today?
- When does 24 hour opening start/finish?

- How can I borrow books from other libraries?
- Can I borrow books from the British Library?
- I returned this book but it's still showing on my account?
- Can you tell me my library PIN?
- Can you show me how to use the self-issue machine?
- Is there somebody I can speak to about careers/funding/dyslexia?
- Can I borrow SPSS?
- Can I get a discount for Windows 7?

The impact on staff

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Extended roles for LRC staff

"Since Learning Resource Centres are open for extended periods, library staff are often the first port of call for students who require help. This demand for help often goes beyond traditional library enquiries and it may be appropriate for staff to extend their learning support skills."

Kingston University. The future of Library Services, 2004.



Staff responsibilities

Senior Information Advisor	Lead area of work or project, using specialist skills or knowledge Deal with enquiries requiring specialist knowledge
Information Advisor	Day-to-day management of activity Work independently to support users, referring if necessary
Information Assistant	Contribute to LRC operational tasks Deal with first-line enquiries

Career structure for information staff

- includes broader range of responsibilities
- embraces variety of skills and experience
- encourages career progression
- aligns with other staff
 groups in University
- underpinned by new staff development framework



Integrated support roles

For front-line staff:

- improved job satisfaction
- excellent student reaction
- extended individuals' skills

Supported by:

- training programme
- campus supervisors and extensive backup
- help-desk systems



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Helpdesk blog

This blog is for all Helpdesk staff to post FAQs and information you want to share.

November 2009

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Help Pages

Dashboard is unavailable. What shall I do?

Never registered for a TypePad account?

QuickPost bookmarklet

How to comment on someone else's blog post 13 November 2009

Engineering coursework: measuring the LRC at Penrhyn Road

Students doing this coursework have been advised to look at Advanced Measurement by lvor Seeley. Our only in stock copy is not available.

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I have just ordered this book from Amazon, as well as a copyright cleared version of the relevant chapter (on finishings); however, these will take time to arrive.

Please direct students to the following alternative titles, recommended by Grant Gover, their lecturer:

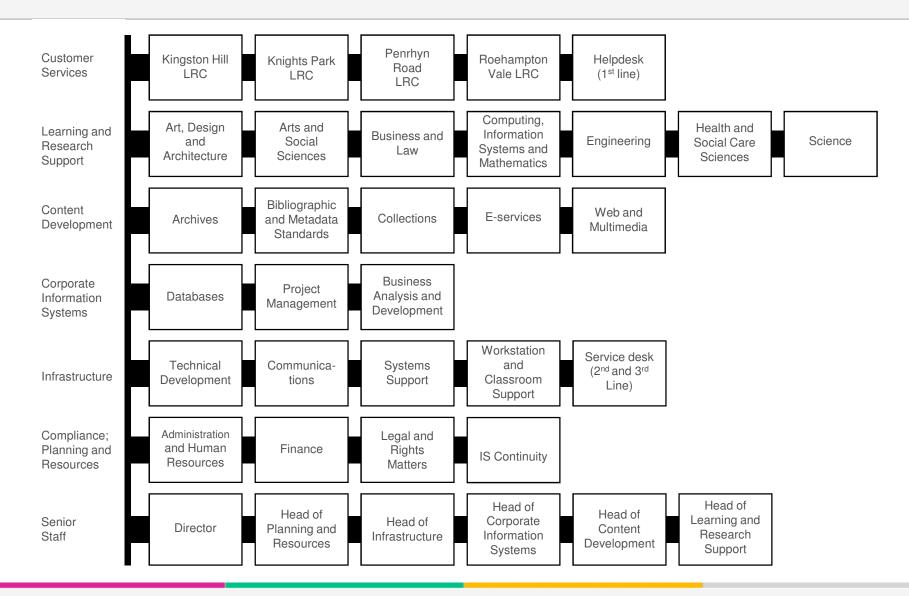
Seeley, Ivor H. Building quantites explained 692.5 SEE (PR and KP).

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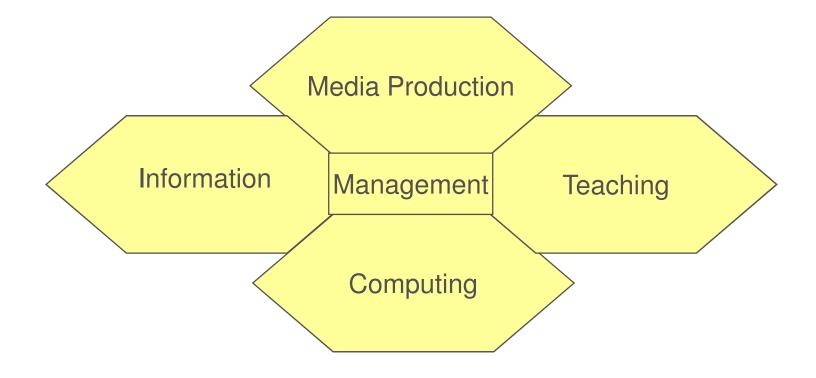
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Information Services Team Structure



Kingston University London

Staff development framework



Challenges

- match problem with appropriate help
- quality
- efficient and effective support models
- professional identity of front-line staff
- professional boundaries of services and managers
- career routes



The design of space

Kingston University London

 Capture institutional spirit; reflect broader strategy



Augustine House, Canterbury Christ Church University



Central Library, Imperial College

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students



The Forum, Exeter University

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students
- Potential to integrate all student support



Bedford Library, Royal Holloway, University of London

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students
- Potential to integrate all student support
- Plan as part of network of campus learning spaces



Dame Elizabeth Esteve-Coll Centre, Kingston University

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students
- Potential to integrate all student support
- Plan as part of network of campus learning spaces
- Protect distinctive ethos of libraries



Kings Place Library, University for the Arts

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students
- Potential to integrate all student support
- Plan as part of network of campus learning spaces
- Protect distinctive ethos of libraries
- Showcase the best of the old and the new



Kings Place Library, University for the Arts

- Capture institutional spirit; reflect broader strategy
- Anticipate requirements of new generations of students
- Potential to integrate all student support
- Plan as part of network of campus learning spaces
- Protect distinctive ethos of libraries
- Showcase the best of the old and the new

Planning for the future

Kingston University London

Integration with learning and teaching

- Liaison roles
- Academic skills development
- Staff workshops
- Educational innovation projects
- Learning spaces as testbeds for new ideas
- Research and evaluation studies



Super-convergence: Services, LFHE case studies

	А	В	С	D	Е
Library services	Х	Х	Х	Х	Х
IT user support	Х	Х		Х	Х
IT services					Х
Audio-visual and multimedia					Х
Student services	Х	Х	Х		Х
Enrolment and induction	Х	Х			р

Super-convergence: Services, LFHE case studies

	А	В	С	D	Е
Academic skills tuition	р	Х	р	р	Х
Course administration		Х			р
Academic Registry	Х			Х	Х
Educational development					Х
Staff development		р			Х

Further integration

- course administration
- hosting of services from more departments, SU
- helpdesk for remote students
- integration of service points
- framework for all studentfacing support



- collaborative, multi-professional teams
- academics receptive to others
- educational role of academic services staff
- supportive institutional frameworks
- share good practice
- multiple approach to institutional developments

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